

SPECIFICATIONS AND TERMS

MECHANICAL SPECIFICATIONS

- Publication trim size.....8.5" w x 10.875" h
- Recommended ad page size.....7" x 10"
- Binding.....Perfect

BLEED

- There is no extra charge for full bleed ads
- Full-page size to be furnished is 8 3/4" x 11 1/8"
- Keep reading and live matter a minimum of 1/2" from edges on all bleed pages.

SIZES

- Full page (full bleed).....8.75" w x 11.125" h (includes .125" bleed on all sides)
- Full page (no bleed).....7.25" w x 9.75" h
- 2/3 page.....4.78" w x 9.75" h
- 1/2 page horizontal.....7.25" w x 4.5" h
- 1/2 page island.....4.78" w x 7" h
- 1/3 page vertical.....2.3" w x 9.75" h
- 1/3 page square.....4.78" w x 4.75" h
- 1/4 page.....3.54" w x 4.75" h

ADVERTISING MATERIAL REQUIREMENTS

- We accept high resolution (300 dpi) composite (CMYK) PDF files with all fonts and graphics embedded. For the acceptability of other formats, please check with your advertising representative.

MAILING/DELIVERY INSTRUCTIONS

Materials should be mailed to:
Barbara Wenger
Directors & Boards
1845 Walnut Street, Suite 900
Philadelphia, PA 19103
(215) 405-6072
Fax: (215) 405-6078
bwenger@directorsandboards.com

Electronic files should be emailed to
dshaw@directorsandboards.com

FTP information available upon request.

GENERAL REGULATIONS

- Terms are net cash (payable in U.S. dollars only)
- Advertisers will be credited if, within a 12-month period from the date of first insertion, they have used sufficient additional space to warrant a lower rate than that at which they have been billed.

ADDITIONAL INFORMATION

Directors & Boards and Private Company Director are published by:
MLR Media
1845 Walnut Street, Suite 900
Philadelphia, PA 19103

SUBSCRIPTION PRICE

U.S.: \$325 for a one-year subscription
Outside U.S.: \$350 (payable in U.S. dollars)