

EDITORIAL CALENDAR 2020

DIRECTORS & BOARDS

First Quarter 2020

Ad Reservations: January 17, 2020
Ad Materials Deadline: January 24, 2020
Mails: February 2020

Dealing with Risk: ESG, Technology, Regulation

- What's happening on the regulation side?
- Ceres risk report
- Examples of boards that manage risk well
- Report from The Character of the Corporation forum

Second Quarter 2020

Ad Reservations: March 27, 2020
Ad Materials Deadline: April 3, 2020
Mails: April 2020

The Economy: How boards should manage economic ups and downs

- Profiles of companies that have weathered downturns
- Layoffs and ESG—One or the other?
- Risk management in times of economic turbulence
- Additional Feature -- Overboarding: How many boards are too many?

BONUS DISTRIBUTION: The Private Company Governance Summit 2020

Annual Report 2020

Ad Reservations: June 26, 2020
Ad Materials Deadline: July 2, 2020
Mails: July 2020

Politics & the Boardroom: Staying out of the fray

- What is the new normal and how do boards navigate escalating political tension?
- Directors' political views: Public or private?
- Keeping tabs on how politics impacts corporate culture
- The risks of political engagement...and non-engagement

SPECIAL SUPPLEMENT: Directors to Watch – Gender

Third Quarter 2020

Ad Reservations: September 11, 2020
Ad Materials Deadline: September 18, 2020
Mails: October 2020

Onboarding in the Age of Diversity

- Effective onboarding of new directors
- Board evaluations in age of diversity—ensuring fairness
- Should certification programs be required for public company directors?
- Companies that have gender/race parity and their onboarding secrets

Fourth Quarter 2020

Ad Reservations: October 30, 2020
Ad Materials Deadline: November 6, 2020
Mails: November 2020

Risk Management and the Board

- The best risk management strategies for boards

- The Character of the Corporation one year later—the state of ESG
- After the election: What boards should focus on now
- Can the “professional” director be truly independent?

BONUS DISTRIBUTION: The Character of the Corporation 2020

SPECIAL SUPPLEMENT: Our Annual Directors to Watch—Ethnicity

PRIVATE COMPANY DIRECTOR

Spring 2020

Ad Reservations: February 28, 2020
Ad Materials Deadline: March 6, 2020
Mails: March 2020

The Engaged Board

- Evaluations and Assessments
- Recruiting people who care about your business, mission
- Improving management and board communications
- Private Company Governance Summit 2020 Preview

Fall 2020

Ad Reservations: September 11, 2020
Ad Materials Deadline: September 18, 2020
Mails: October 2020

Composing the Best Board

- How many independents, family members, managers? What should their background be? Diversity?