

Private Company Governance Audience

Private Company Director and its related conference, The Private Company Governance Summit, reaches the directors, advisory board members, and owners/shareholders of privately-owned companies.

Family-owned or controlled businesses: 56%

Closely-held private companies: 31%

Private equity or investor owned businesses: 11%

Print Distribution

Average Distribution: 20,000

Average Reach: 56,000 (1.8 copies per issue pass along rate)

(Private Company Director is polybagged with both Directors & Boards and Family Business Magazine, with an additional distribution to more than 7,500 non-duplicated private company owners and board members.)

Digital Reach

E-Newsletter: 15,195 per issue

Website: 22,115 annual unique visitors

