

Directors & Boards Editorial Calendar

First Quarter 2017

Ad Reservations: January 13, 2017

Ad Materials Deadline: January 20, 2017

Mails: February 2017

- Should an Activist Be Allowed to Address the Board?
A Pro and Con Debate
- The Chairman of the Board: A Changing Role for Modern Times?
- The Climate-Competent Board: What Does It Look Like?
How Do We Get There?
- Trends Report: D&O Insurers

Second Quarter 2017

Ad Reservations: March 17, 2017

Ad Materials Deadline: March 24, 2017

Mails: April 2017

- How I Got on My First Board: Lessons for Seekers of a Board Seat
- An Old Idea for New Times: A Shareholder Advisory
Committee of the Board
- Lead Director: To Rotate the Role or Not
- Trends Report: Board Consultants

BONUS DISTRIBUTION:

The Private Company Governance Summit 2017

Annual Report 2017

Ad Reservations: June 30, 2017

Ad Materials Deadline: July 7, 2017

Mails: July 2017

- Governance Year in Review: Who's In, Who's Out, What's New
- Governance Book of the Year Award
- Directors to Watch
- Trends Report: What's Ahead for Boards —
Technology, Strategy, Talent

Third Quarter 2017

Ad Reservations: September 22, 2017

Ad Materials Deadline: September 29, 2017

Mails: October 2017

- Multiple Openings on the Board: Meeting the Special
Recruitment Challenges
- The Case for Insiders on the Board
- Enigma of the Emeritus Director: An Update of the Classic Article
- Trends Report: Compensation Consultants

Fourth Quarter 2017

Ad Reservations: November 4, 2017

Ad Materials Deadline: November 10, 2017

Mails: December 2017

- Best Presentation Tips for Board Meetings
- Who from Management Should the Board Hear From?
- How to Get a 'Quiet' Director to Participate;
How to Dial Back a Voluble Director
- Trends Report: CEO and Board Recruiters

Private Company Director Editorial Calendar

Pre-Conference Edition

March 2017

Ad Reservations: February 10, 2017

Ad Artwork: February 17, 2017

Mails: March 2017

BONUS DISTRIBUTION:

The Private Company Governance Summit 2017

2017 Conference Proceedings October 2017

Includes Private Company Directors to Watch

Ad Reservations: September 22, 2017

Ad Artwork: September 29, 2017

Mails: October 2017

BONUS DISTRIBUTION:

Transitions West 2017