

SPECIFICATIONS AND TERMS

MECHANICAL SPECIFICATIONS

- Publication trim size.....8.5" w x 10.875" h
- Recommended ad page size.....7" x 10"
- Binding.....Perfect

BLEED

- There is no extra charge for full bleed ads
- Full-page size to be furnished is 8 3/4" x 11 1/8"
- Keep reading and live matter a minimum of 1/2" from edges on all bleed pages.

SIZES

- Full page (full bleed).....8.75" w x 11.125" h (includes .125" bleed on all sides)
- Full page (no bleed).....7.25" w x 9.75" h
- 2/3 page.....4.78" w x 9.75" h
- 1/2 page horizontal.....7.25" w x 4.5" h
- 1/2 page island.....4.78" w x 7" h
- 1/3 page vertical.....2.3" w x 9.75" h
- 1/3 page square.....4.78" w x 4.75" h
- 1/4 page.....3.54" w x 4.75" h

GENERAL REGULATIONS

- Terms are net cash (*payable in U.S. dollars only*)
- Advertisers will be credited if, within a 12-month period from the date of first insertion, they have used sufficient additional space to warrant a lower rate than that at which they have been billed.

ADDITIONAL INFORMATION

Directors & Boards and *Private Company Director* are published by:
MLR Media
1845 Walnut Street, Suite 900
Philadelphia, PA 19103

SUBSCRIPTION PRICE

U.S.: \$325 for a one-year subscription
Outside U.S.: \$350 (*payable in U.S. dollars*)

ADVERTISING MATERIAL REQUIREMENTS

We accept high resolution (300 dpi) composite (CMYK) PDF files with all fonts and graphics embedded. For the acceptability of other formats, please check with your advertising representative.

MAILING/DELIVERY INSTRUCTIONS

Materials should be mailed to:
Monica McLaughlin
Directors & Boards
1845 Walnut Street, Suite 900
Philadelphia, PA 19103
(215) 405-6073
monica@familybusinessmagazine.com

Electronic files should be emailed to
dshaw@directorsandboards.com

FTP information available upon request.

