

EDITORIAL CALENDAR 2019

DIRECTORS & BOARDS

First Quarter 2019

Ad Reservations: January 18, 2019

Ad Materials Deadline: January 25, 2019

Mails: February 2019

The Character of the Corporation: Inequality

(A series to be published throughout the year)

- Defining the “character” concept and the question of boards looking beyond the bottom line.
- Why income inequality is a boardroom issue.
- Combating gender inequality in the boardroom and beyond.
- The shareholder perspective. Could directors come under fire for focusing on income inequality and not the bottom line?
- The two faces of activists: Those who want you to do good, and those who will eviscerate you for doing so.

Second Quarter 2019

Ad Reservations: March 22, 2019

Ad Materials Deadline: March 29, 2019

Mails: April 2019

The Character of the Corporation: The Ethics of Technology (Artificial Intelligence & Machine Learning Issue)

- Interview with the author of *AI Superpowers* on why boards should care about AI.
- Overview of the “four AI waves”: internet AI, business AI, perception AI, and autonomous AI.
- A board member discusses why he or she decided to support AI efforts at their company.

Annual Report 2018

Ad Reservations: June 28, 2019

Ad Materials Deadline: July 5, 2019

Mails: July 2019

The Character of the Corporation: Long-Term Thinking

- How the ups and downs in the economy impact short-term vs long-term thinking.
- Ways to discourage short-term thinking, including taxes, legislation, etc.
- An SEC official’s perspective on the government’s role and what they see as the board’s role.
- Creating a Blue Ribbon commission to look at this and an overview of a *Directors & Boards* roundtable of board members, institutional investors, individual shareholders, the SEC and members of Congress.

SPECIAL SUPPLEMENT:

Directors to Watch — Gender

BONUS DISTRIBUTION:

Private Company Governance Summit 2019

Third Quarter 2019

Ad Reservations: September 6, 2019

Ad Materials Deadline: September 13, 2019

Mails: October 2019

The Character of the Corporation: Cultural Warning Signs

- How the board can identify issues with culture at their organizations.
- Examples of companies that had culture meltdowns and paid the price.
- A case study of a company board that was able to spot culture warning signs before a major workforce issue blew up.

Fourth Quarter 2019

Ad Reservations: November 1, 2019

Ad Materials Deadline: November 8, 2019

Mails: December 2019

The Character of the Corporation: Politics and the Board

- The pros and cons of board members supporting politicians or political causes
- The benefits of consulting the board about political positioning; how board deals with positioning.
- Do you have to be liberal in the tech world to get customers?
- From the government to the boardroom.

SPECIAL SUPPLEMENT:

Directors to Watch — Ethnic Diversity

PRIVATE COMPANY DIRECTOR

March 2019 | Pre-Conference Edition

Ad Reservations: February 16, 2019

Ad Materials Deadline: February 23, 2019

Mails: March 2019

BONUS DISTRIBUTION:

Private Company Governance Summit 2019

Transitions Spring 2019

October 2019 | Conference Report & Key Private Governance Trends

Ad Reservations: September 14, 2019

Ad Materials Deadline: September 21, 2019

Mails: October 2019

SPECIAL SUPPLEMENT:

Private Company Directors to Watch 2019

BONUS DISTRIBUTION:

Transitions Fall 2019