

- [Home](#)
- [Program](#)
- [About Conference](#)
- [Confirmed Speakers](#)
- [Registration](#)



## **Building The High Performing Private Company Board**

**Reserve your seat at *the* governance conference for directors, owners, and advisors of family-owned, closely-held and private-equity owned businesses of all sizes.**

**Register for PCGS 2016**

## **Expert briefings on:**

### **Session topics include:**

- The Board's Role in a Crisis
  - Dealing with Conflicts of Interest on Private Company Boards
  - How to Interview Director Candidates
  - Cybersecurity and the Private Board
  - Preparing for the Board Meeting
  - Private Company Capitalization, Liquidity and Shareholder Return
- The IPO/M&A-ready Board
  - Onboarding independent/non-family directors
  - Board liability and risk
  - Board strategy
  - Board diversity
  - The dynamics of family members on the board
  - Private board committees
  - Director and board evaluations
  - The board's role in talent oversight and development

[\*\*Review the full conference program here.\*\*](#)

[\*\*Download the conference brochure here.\*\*](#)

### **Special Pre-Conference Session**

#### **Starting and Building the Private Company Board**

(Complimentary add-on session for those attending the full conference.)

### **What Attendees Say About The Private Company Governance Summit**

“Excellent conference—the best! Quality and valuable content, excellent networking. Everyone was engaged and engaging.”

“Loved the focus on private versus public company issues. It is often hard to benchmark in this area—but here, you could talk directly with those similarly situated.

“The conference completely changed my view on how a board is conducted and run.”

“The quality of the attendees is extraordinary, and the tempo and content of the sessions allows time to think, engage and connect.”

“This conference may be the best thing I’ve done all year!”

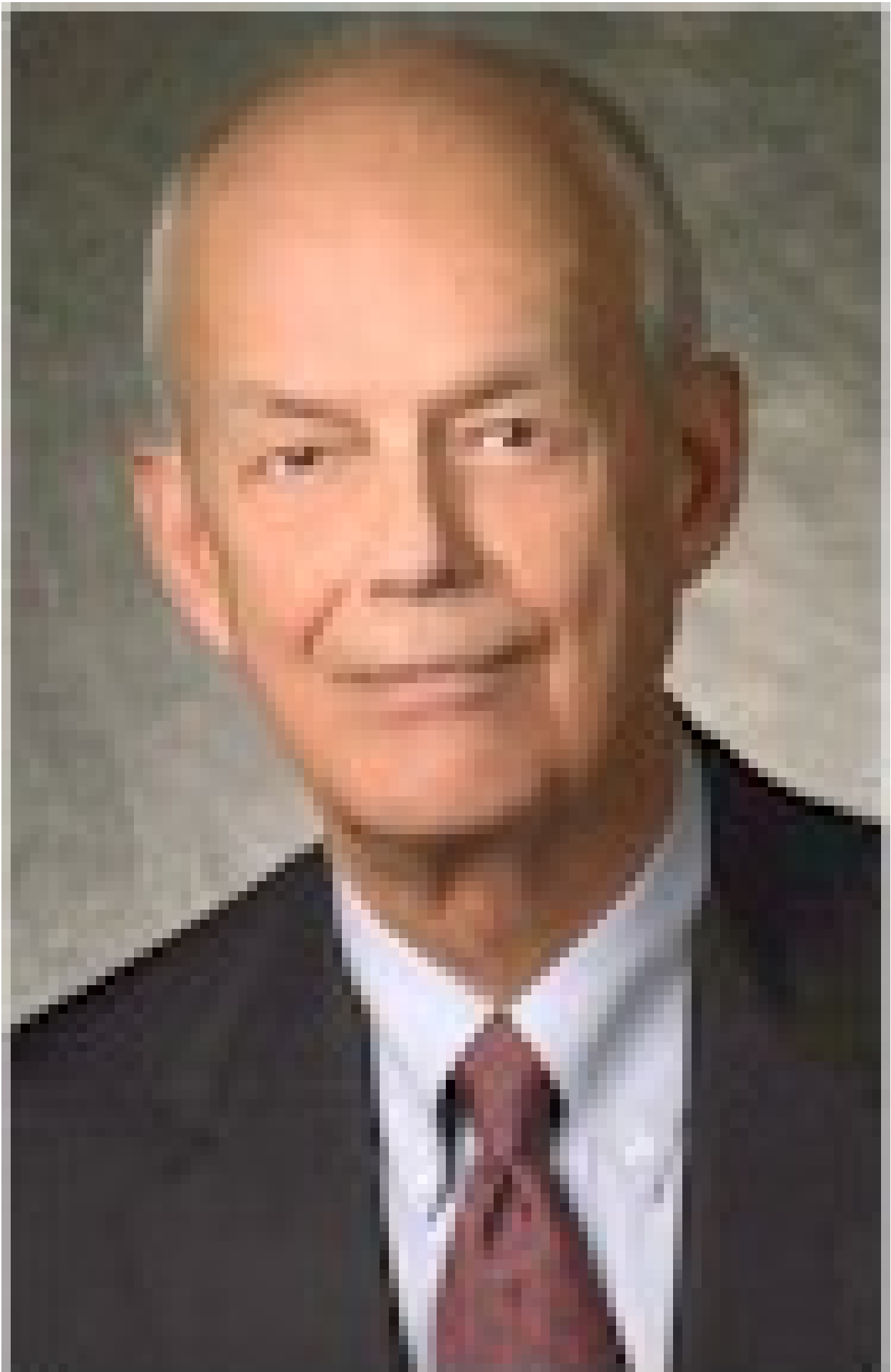
“Top notch. Organized, great content, well managed.”

“A unique place to get a lot of good information and be exposed to new ideas. I left inspired and curious about bringing some ideas back to our board.”

“Outstanding value for time invested. Fantastic speakers, so well qualified. I’m so impressed that these experts are willing to share and give back, and pay it forward. This has been one of the best conferences I have ever attended. Contacts, networking and resources, all here in a day and a half. Wow!”

“This conference provides a wonderful buffet of ideas. Some fit, some don’t, but the ones that fit are gems.”

## **Featured Speakers**



**Admiral Bobby R. Inman, USN (Ret.)**

Managing Director, Gefinor Ventures and Limestone Capital Advisors



**Anne Eiting Klamar, MD**

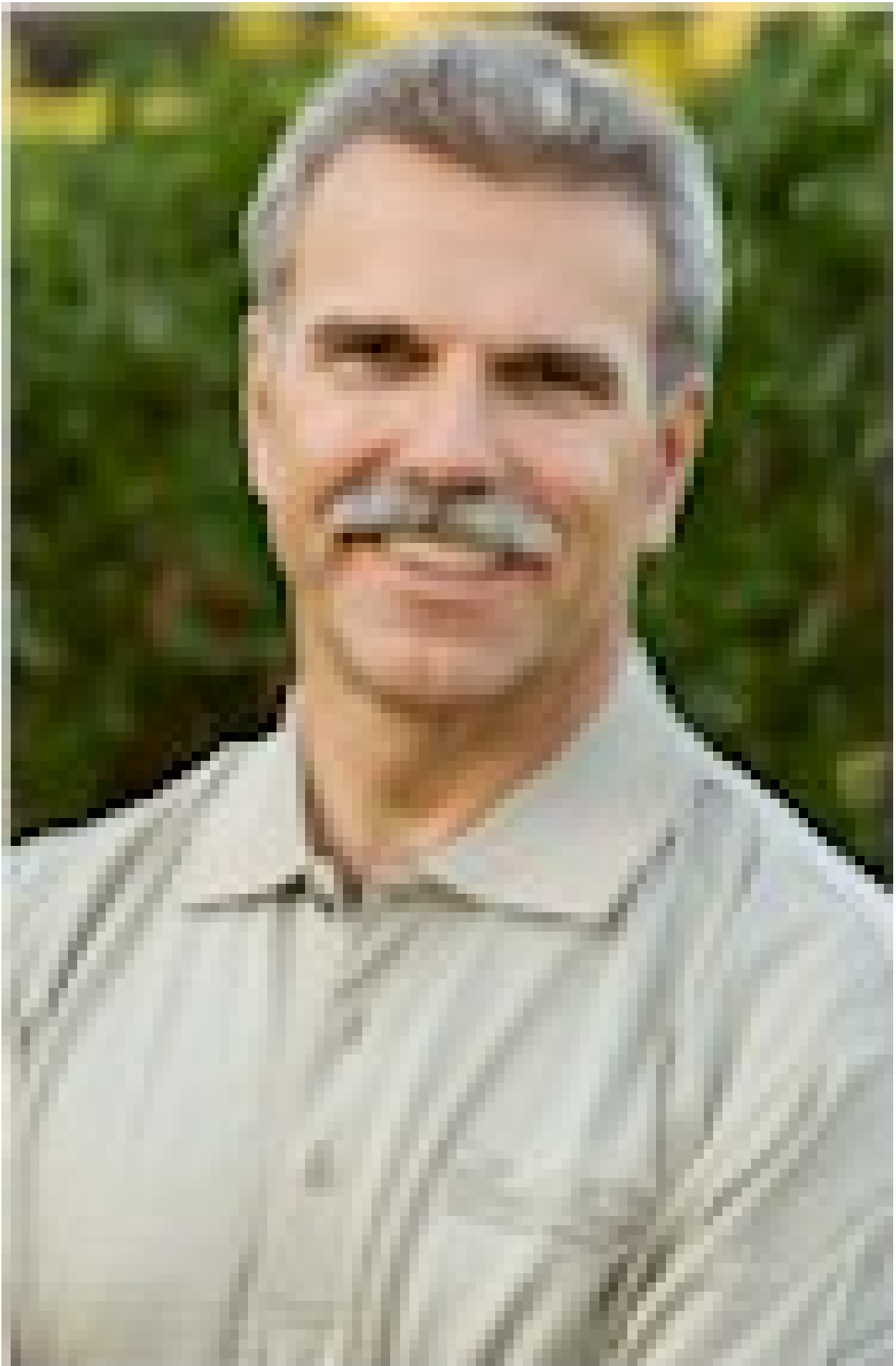
Chairperson, Midmark Corporation





**Grant Lundberg**

CEO, Lundberg Family Farms



**Peter Mondavi, Jr.**

Co-Proprietor, Charles Krug Winery



**Eileen C. McDonnell**

Chairman and Chief Executive Officer, Penn Mutual



**Jim McHugh**

☐☐ Director, Southworth International Group Inc. and Kennebec Technologies Inc.





**Barbara Hackman Franklin**

Director, Aetna Inc.; Former U.S. Secretary of Commerce



## **Howard Brod Brownstein**

□□ President, Brownstein Corporation; Director, P&F Industries, PICO Holdings, Inc.



**Mary Tanner**

Senior Managing Director, Evolution Life Science Partners



**Daniel Korschun**

Associate Professor of Marketing and fellow, Center for Corporate Governance,  
Drexel University





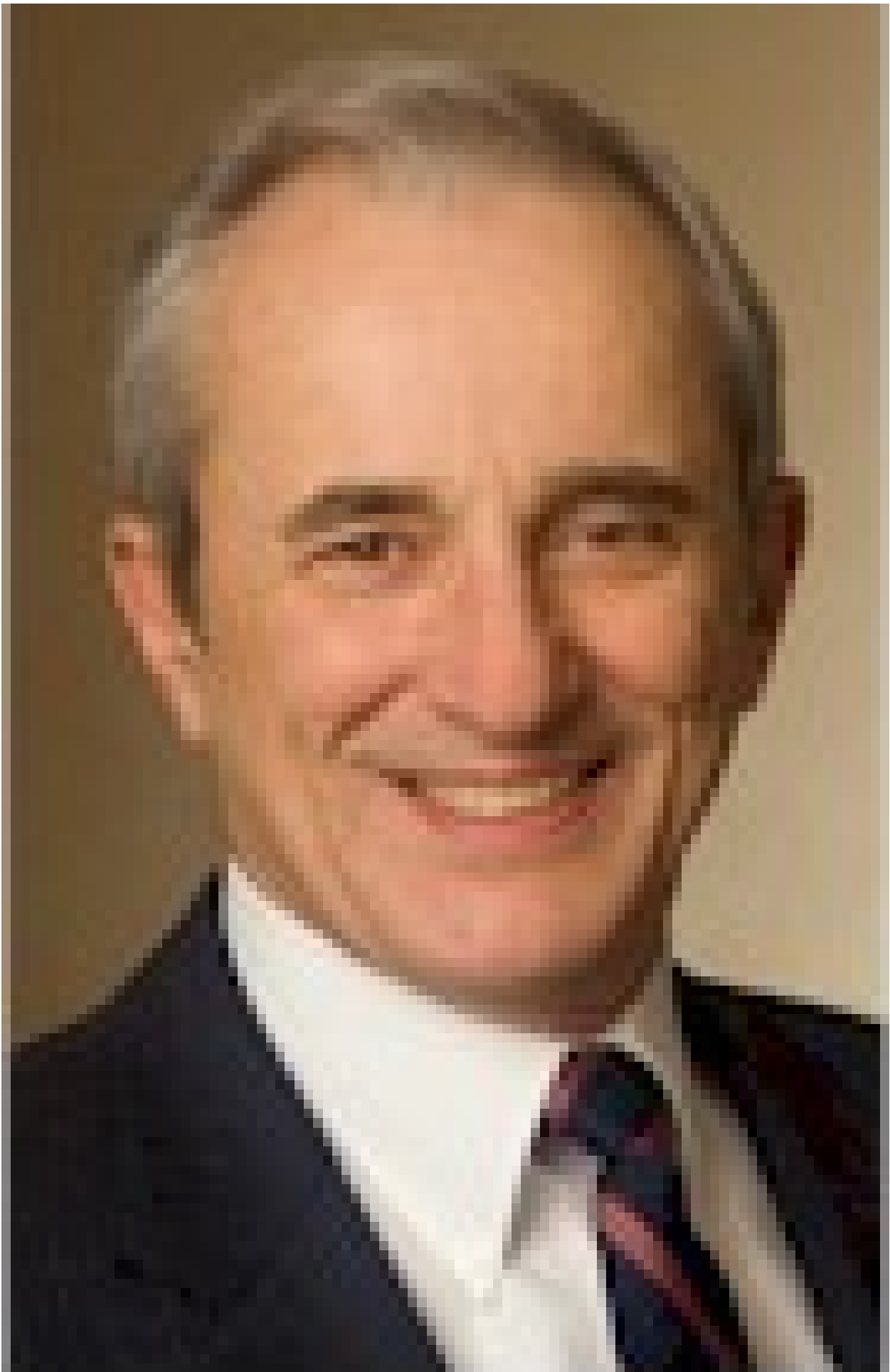
**Mary E. Landry**

Director of The United Services Automobile Association; Rear Admiral (Ret),  
United States Coast Guard



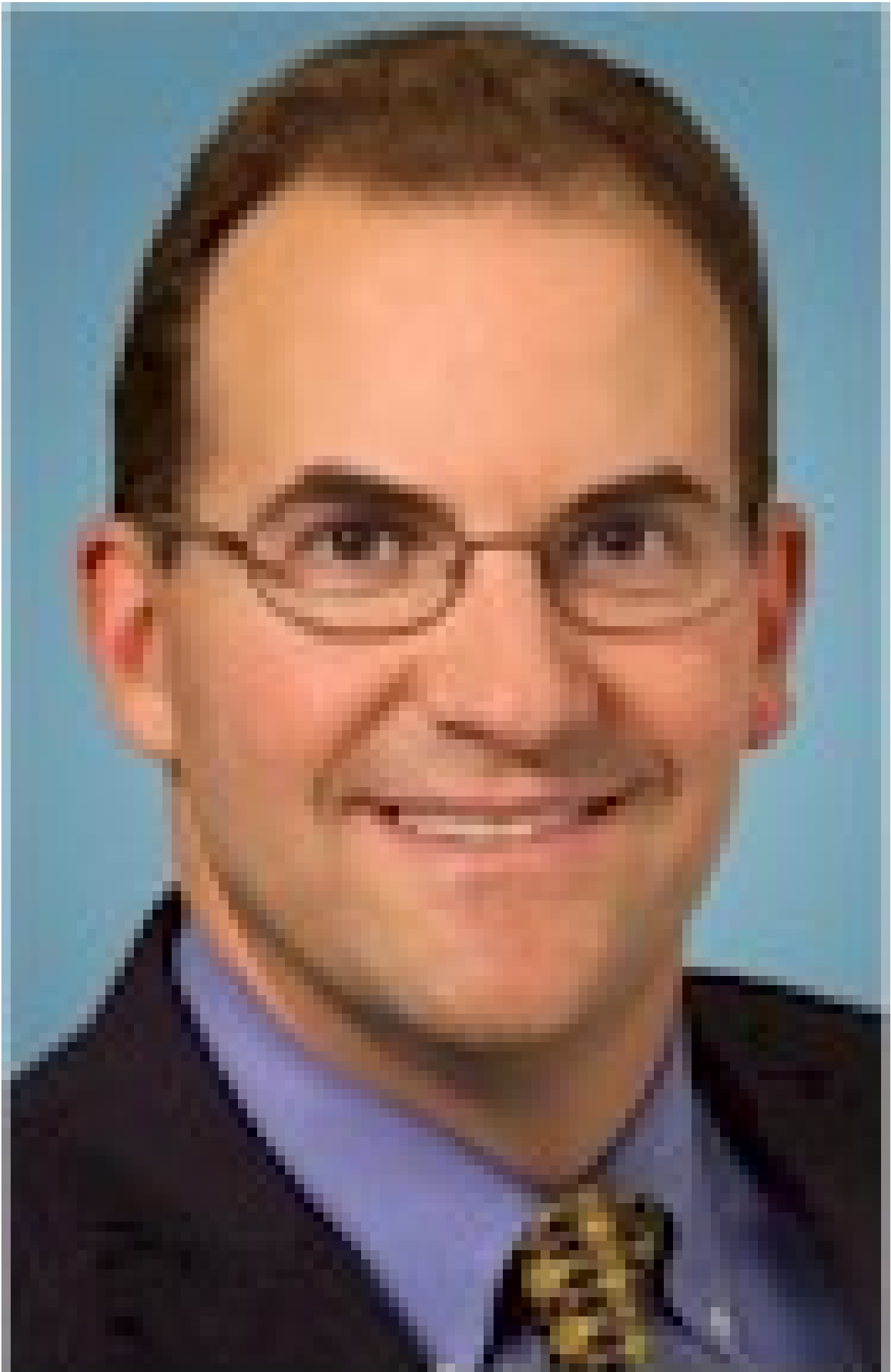
## **Challis Lowe**

☐☐ Director, Seaway Bank & Trust



**Dennis Chookaszian**

Retired Chairman and CEO, CNA Insurance Companies



**Larry Siff**

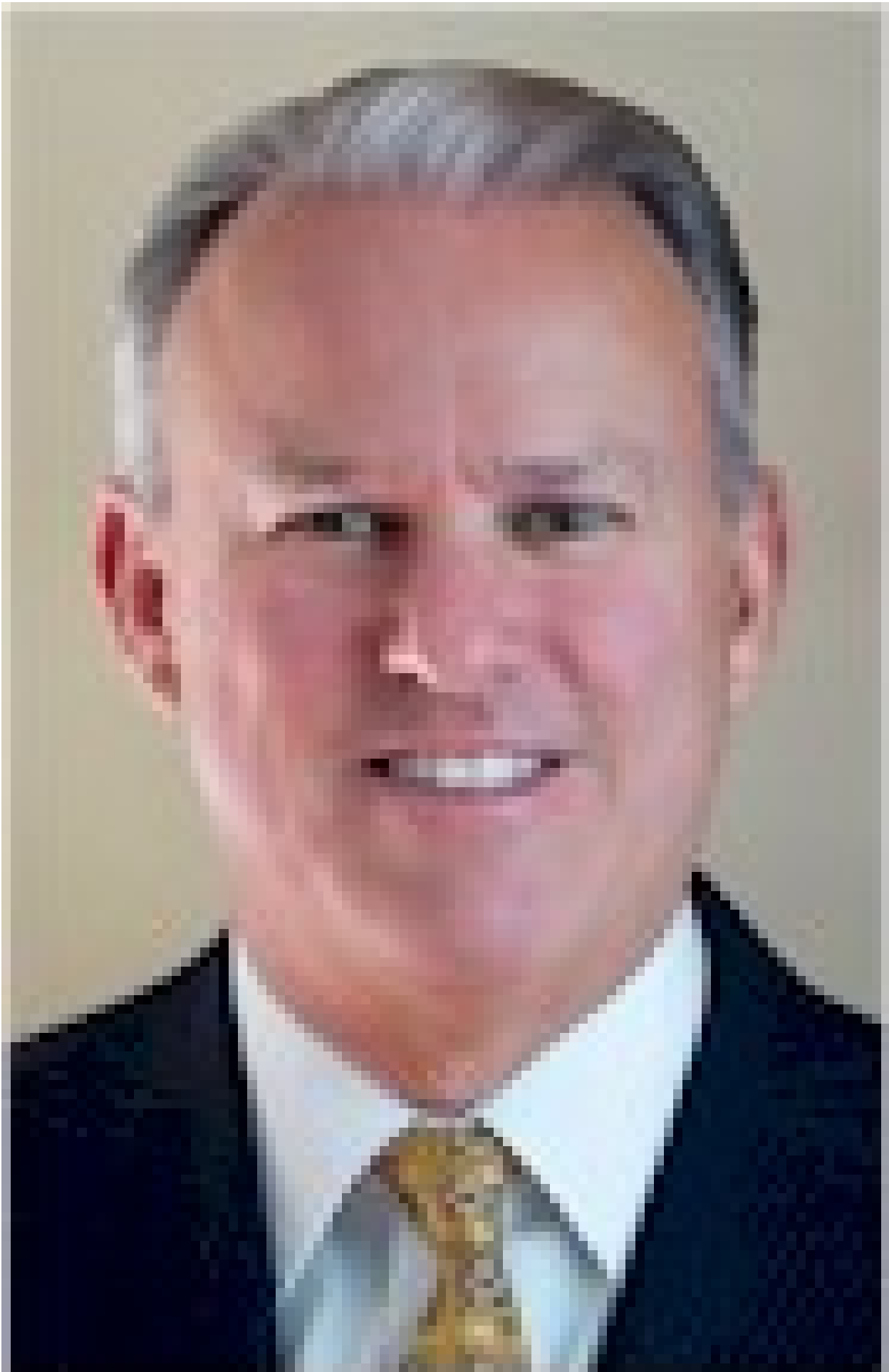
CEO, Neptune Advisors; Director, Kayem Foods Inc., Mason Companies Inc.





**Julia H. Klein**

Chairwoman and CEO, C.H. Briggs Co.



**Steven R. Walker**

General Counsel & Managing Director, Board Advisory Services, National Association of Corporate Directors; Director, Director, Objective Interface Systems, ContractRoom



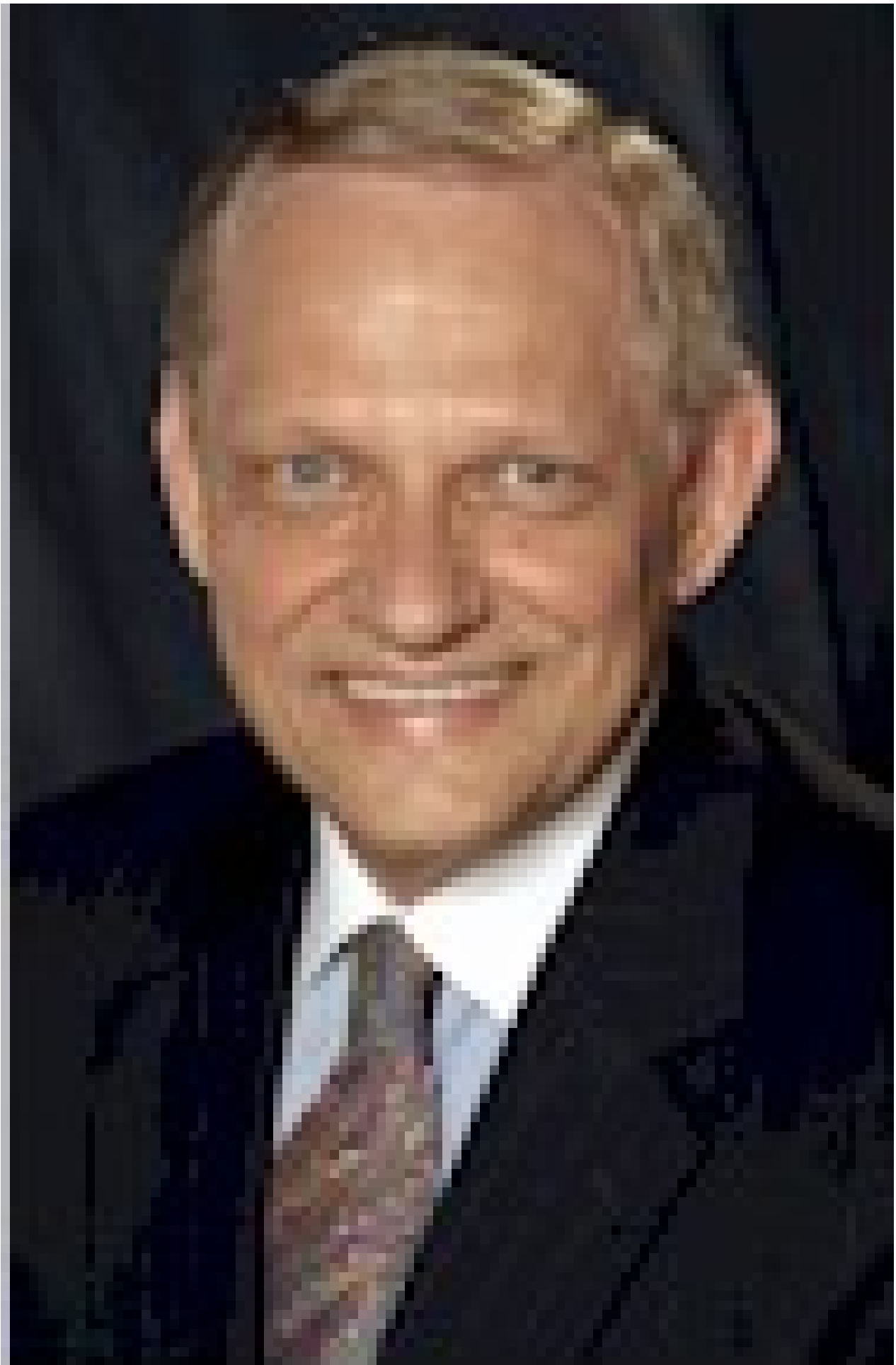
## **Pascal Levensohn**

Director, C. Mondavi & Family, Inc.; Chairman, ShotSpotter Inc., Mixed Dimensions  
3D, Cure Network Dolby Acceleration Partners LLC



**Jayne Millard**

CEO, Turtle & Hughes, Inc.





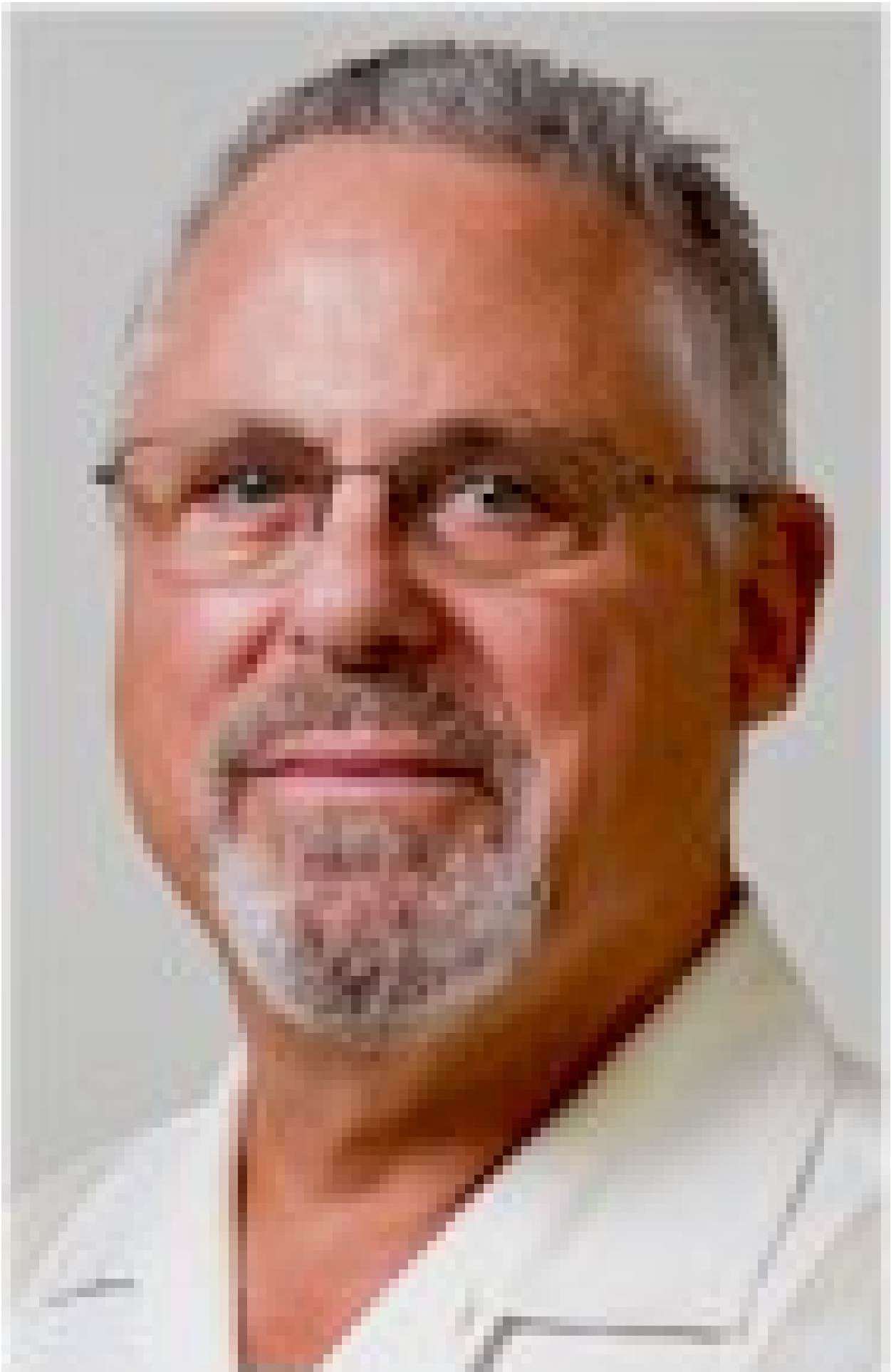
**Gerry Czarnecki**

Director, MAM Software Group, Inc., Jack Cooper Enterprises



**Kathryn Swintek**

Director, Turtle & Hughes, Open Road Integrated Media, Mela Sciences



**Dennis Cagan**

☐☐ Director, Acorn Technologies, HeartStories, Prista Corp, Pratter, Inc.



**Lowell W. Robinson**

Director, EVINE Live, Higher One, Support.com and The Smithsonian Libraries





**Wayne Yetter**

Director, InfuSystem Holdings, Inc. (INFU), Special Diversified Opportunities Inc. (SDOI), and MTG Biotherapeutics, Inc.



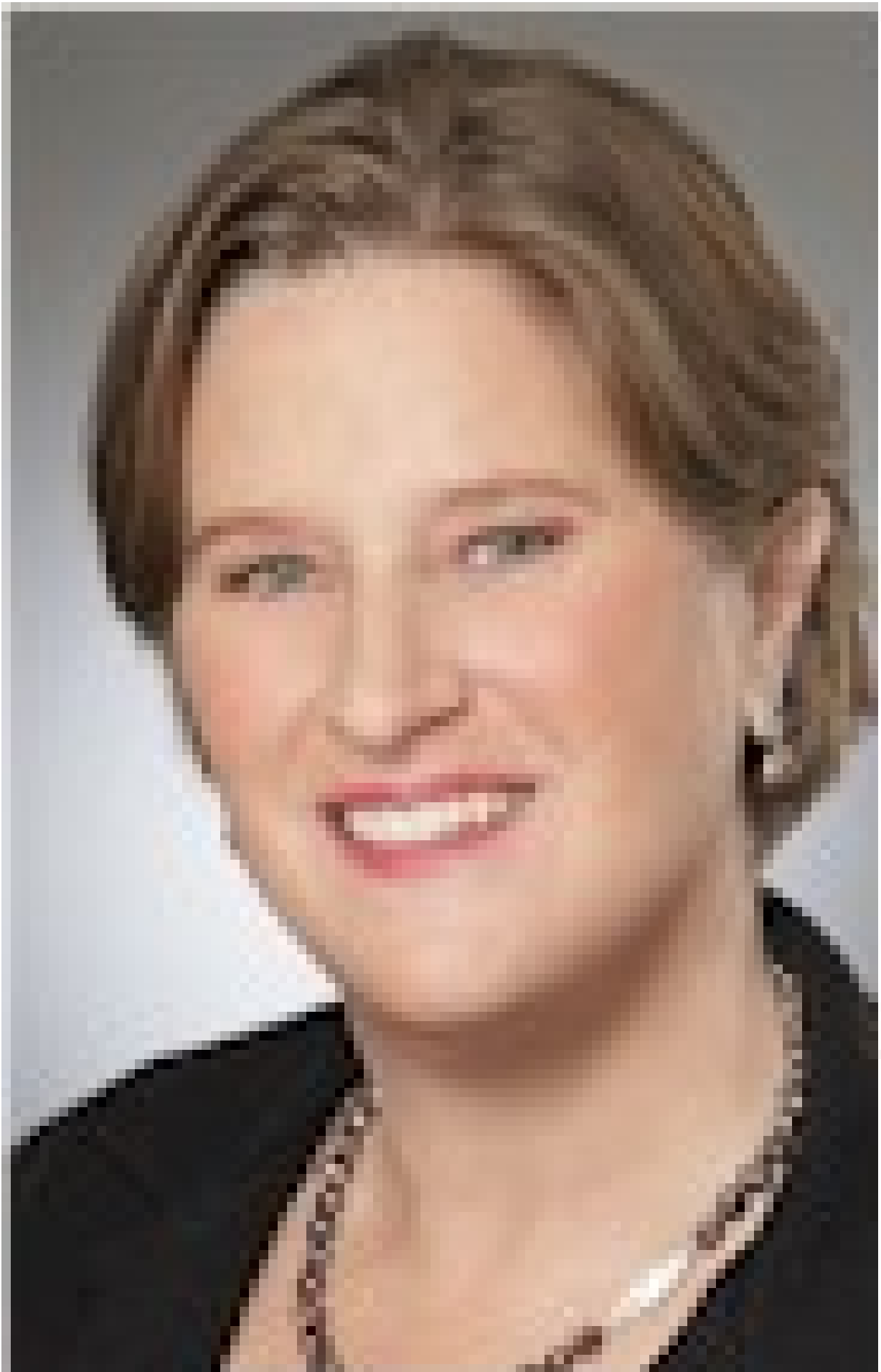
## **Margaret Pederson**

□□ President, Amirexx, Director, Viad, Xamax Industries and TextureMedia



**Allan Grafman**

CEO of All Media Ventures; Director, Blue Socks Media



## [Deborah Hicks Midanek](#)

CEO & Chairman, Solon Group, Inc., Advisory Board Member, The Biltmore Company, Independent Director Representative, Richcourt Funds



## **The High Performing Private Company Board**

**Wednesday May 11, 2016**

3-8 pm Registration Open

### **4-5:15 PM Preconference Session: Starting and Building the Private Company Board**

Where do you start? A special session for owners/shareholders of privately-owned companies who are at the early stages of designing, launching or building a fiduciary or advisory board. The focus will be on best practices, the role of independent directors, and will feature case studies from companies that have recently launched their boards.

**Speakers:** Larry Siff, CEO, Neptune Advisors, Director, Kayem Foods Inc., Mason Companies Inc.; Steven R. Walker, General Counsel, Secretary, and Director of Board Advisory Services, National Association of Corporate Directors, Director, Objective Interface Systems, ContractRoom; Pascal Levensohn, Director, C. Mondavi & Family, Inc.; Chairman, ShotSpotter Inc., Mixed Dimensions 3D, Cure Network Dolby Acceleration Partners LLC

**Moderator:** Barbara Spector, Editor, Family Business Magazine

**5:45-7:00 PM Opening Session: The Board's Role in a Crisis**

While publicly owned companies in crisis dominate the news cycle, privately owned companies also face crises—cyber attacks, product recalls, public relations disasters and more. This session will focus on the board and its role in crisis communications and actions for the privately held company—establishing a crisis plan, communicating with shareholders, employees, community and customers, and overseeing the company’s path to putting the crisis behind before permanent damage is done.

**Speakers:** Howard Brod Brownstein, President, Brownstein Corporation; Director, P&F Industries; Daniel Korschun, Associate Professor of Marketing and fellow, Center for Corporate Governance, Drexel University; Mary E. Landry, Director, The United Services Automobile Association, Rear Admiral (ret), United States Coast Guard; Challis Lowe, Director, Seaway Bank & Trust

**Moderator:** Davia Temin, President and CEO, Temin and Company

**7:00-9:00 PM Networking Reception and Buffet Dinner**

## **Thursday May 12, 2016**

7:30-8:30 AM Breakfast

8:30-8:45 AM Conference Introduction

Deborah L. DeHaas, Vice Chairman, Chief Inclusion Officer, and National Managing Partner of the Center for Corporate Governance, Deloitte LLP

**8:45-9:15 AM Keynote Address**

Peter Mondavi, Jr., Co-Proprietor, Charles Krug Winery

9:15-9:30 AM Networking Break

**9:30-10:45 AM Panel: Dealing with Conflicts of Interest on Private Company Boards**

Private company boards have many opportunities to create conflicts of interest—family members on the board, favored attorneys or consultants, and more. This session will focus on how to create a clear distinction between a board member’s role on the board and other roles they may play within or for the company, and how private boards define and use truly independent directors.



**Speakers:** Grant Lundberg, CEO, Lundberg Family Farms; Jim McHugh, Director, Southworth International Group Inc. and Kennebec Technologies Inc.; Ernest M. (Bud) Miller, Jr., Director, A. Duda & Sons, DKH, Incorporated, D&K Insurance Agency, ECI, Inc.

**Moderator:** Stephanie Brun de Pontet, PhD, Senior Consultant, The Family Business Consulting Group

10:45-11:15 AM Networking Break

### **11:15-12:15 PM Panel: Preparing for the Board Meeting**

How do you ensure that the board meeting provides maximum value to the private company's ownership, management and board members? It's all in the preparation. This session will look at the best practices of high performing private boards, from pre-meeting materials, the board meeting agenda and binder, and effective follow through after the board meeting. Attendees will be encouraged to submit their own board meeting materials for (anonymous) review by a panel of serving directors and board chairs.

**Speakers:** Anne Eiting Klamar, M.D., Chairperson, Midmark Corporation; Eileen C. McDonnell, Chairman and Chief Executive Officer, Penn Mutual; Dennis Chookaszian, Retired Chairman and CEO, CNA Insurance Companies.

**Moderator:** Ray Judge, Regional Sales Director, Diligent

12:15-12:45 PM Networking Break

### **12:45-2:15 PM Lunch and Keynote Conversaton**

**Speakers:** Julia H. Klein, Chairwoman and CEO, C.H. Briggs Co.; Jayne Millard, CEO, Turtle & Hughes, Inc., Kathryn Swintek, Director, Turtle & Hughes, Inc.

### **2:15-3:45 PM Expert Briefings**

40 minutes sessions; repeats twice

- **The IPO/M&A-ready Board:** Bob Lamm, Independent Senior Advisor, Deloitte's Center for Corporate Governance
- **Onboarding independent/non-family directors:** Jim McHugh, Director, Southworth International Group Inc. and Kennebec Technologies Inc.

- **Board strategy:** Allan Grafman, CEO of All Media Ventures, Director, Blue Socks Media
- **The board's role in corporate culture:** Alyson Daichendt, Director, Deloitte Consulting LLP
- **The dynamics of family members on the board:** Deborah Hicks Midanek, CEO & Chairman, Solon Group, Inc., Advisory Board Member, The Biltmore Company, Independent Director Representative, Richcourt Funds
- **Private board committees:** Margaret Pederson, President, Amirexx, Director, Viad, Xamax Industries and TextureMedia
- **Director and board evaluations:** Wayne Yetter, Director, InfuSystem Holdings, Inc. (INFU), Special Diversified Opportunities Inc. (SDOI), and MTG Biotherapeutics, Inc. and Robert Rosone, Director, Deloitte LLP
- **The board's role in talent oversight and development:** Lowell W. Robinson, Director, EVINE Live, Higher One, Support.com and The Smithsonian Libraries

**3:45-4:00 PM** Networking Break

#### **4:00-4:30 PM Case Study: Cyber Security and the Private Board**

In a world where hackers—either on their own, or sponsored by foreign governments—can bring a company to its knees, the private company board needs to be prepared to deal with cyber attacks, and cyber security breaches. This case study will focus on preparing a cyber plan, and on executing that plan in the event of a cyber attack.

**Session leader:** Simone Petrella, Chief Cybersecurity Officer, CyberVista

#### **4:30-5:00 PM Recruiting Directors for the Private Board**

Building an effective private company board can depend on the “fit” of prospective directors, in addition to their skillsets, talents and experiences. This session will focus on what to look for in recruiting directors, from the discovery process, to interviewing and securing commitment.

**Speaker:** Barbara Hackman Franklin, Director, Aetna Inc.; Former U.S. Secretary of Commerce

**Moderator:** Mark Rogers, CEO, Board Prospects

#### **6-9 PM Group Dinner and Private Company Boards of the Year Award**

National Press Club, Washington, D.C.

## **Friday May 13, 2016**

8:00-9:00 AM Breakfast

### **9:00-9:45 AM Keynote Interview**

Admiral Bobby R. Inman, USN (Ret.), Managing Director, Genfor Ventures and Limestone Capital Advisors

Interviewed by Dennis Cagan, Director, Acorn Technologies, HeartStories, Prista Corp, Pratter, Inc.

### **9:45-11:00 AM Panel Private Company Capitalization, Liquidity and Shareholder Return**

One of the most pressing issues facing a private company is capitalization and liquidity, and the ability to fund both growth and shareholder dividends. How do you raise money without losing control? This session will focus on where and how the board can assist the company in generating alternative capitalization strategies, including ESOPs, and raise capital for growth, M&A and shareholder liquidity.

**Speakers:** Mary Tanner, Senior Managing Director, Evolution Life Science Partners; Ken Baker, CEO, New Age Industries; Gerry Czarnecki, Director, State Farm Insurance, MAM Software Group, Inc.

### **11:00 AM Conference Summary and Close**



## **About Conference**



# The Private Company Governance Summit 2016

Westin City Center, Washington, D.C. • May 11-13, 2016

## Confirmed Speakers

### [Admiral Bobby R. Inman, USN \(Ret.\)](#)

Managing Director, Gefinor Ventures and Limestone Capital Advisors

### [Anne Eiting Klamar, MD](#)

Chairperson, Midmark Corporation

### [Grant Lundberg](#)

CEO, Lundberg Family Farms

### [Peter Mondavi, Jr.](#)

Co-Proprietor, Charles Krug Winery

### [Eileen McDonnell](#)

Chairman and CEO, The Penn Mutual Life Insurance Company

**Jim McHugh**

☐☐ Director, Southworth International Group Inc. and Kennebec Technologies Inc.

**Barbara Hackman Franklin**

Director, Aetna Inc.; Former U.S. Secretary of Commerce

**Norman R. Augustine**

Retired Chairman and CEO, Lockheed Martin Corp.

**Howard Brod Brownstein**

☐☐ President, Brownstein Corporation; Director, P&F Industries, PICO Holdings, Inc.

**Mary Tanner**

Senior Managing Director, Evolution Life Science Partners

**Ernest M. (Bud) Miller, Jr.**

Director, A. Duda & Sons, DKH, Incorporated, D&K Insurance Agency, ECI, Inc.

**Ken Baker**

CEO, NewAge Industries

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Director, Turtle & Hughes, Open Road Integrated Media, Mela Sciences

**Dennis Cagan**

☐☐ Director, Acorn Technologies, HeartStories, Prista Corp, Pratter, Inc.

**Stephanie Brun de Pontet, PhD**

Senior Consultant, The Family Business Consulting Group

**Jeffry Powell**

Executive Vice President, Sales, Diligent Board Member Services Inc.

**Mark Rogers**

Founder and CEO, Board Prospects

**Simone Petrella**

Chief Cybersecurity Officer, CyberVista

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## **Robert Rosone**

Director, Deloitte LLP

## **Daniel Korschun**

Associate Professor of Marketing and fellow, Center for Corporate Governance, Drexel University

## **Deborah L. DeHaas**

Vice Chairman, Chief Inclusion Officer, and National Managing Partner, Center for Corporate Governance, Deloitte LLP

## [Alyson Daichendt](#)

Director, Deloitte Consulting LLP

## [Davia Temin](#)

President and CEO, Temin and Company

## Register Today!



## Photo Gallery

### Ideal For:

- Private and public company directors and advisory board members
- Private company and family-owned company owners and executives
- Private equity-owned company investors and managers

### Presented By



PRIVATE COMPANY  
**DIRECTOR**  
THE MARKET FOR PRIVATE COMPANY BUYER/SELLERS

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