

Directors&Boards

Editorial Calendar 2009



The Directors & Boards 2009 Annual Report

Expanded circulation: 10,000 plus

Ad Reservations: June 5, 2009

Materials: June 12, 2009

Mails: July 2009

- Governance Year in Review
- Top Legal Decisions and SEC Report Card
- Directors to Watch

First Quarter 2009

Ad Reservations: January 13, 2009

Materials: January 20, 2009

Mails: February 2009

- Outmoded Board Processes: An Enduring Legacy of Enron
- Communicating in Troubled Times: A CEO Tipsheet
- Executive Compensation: Get It Right ... Right Now

Second Quarter 2009

Ad Reservations: April 17, 2009

Materials: April 24, 2009

Mails: May 2009

- Board Composition: Back to Square One
- The Compliant Board: Getting There...and Being There
- Director Pay 2008 vs. 2009: What It Now Takes to Attract Top Talent

Third Quarter 2009

Ad Reservations: July 24, 2009

Materials: July 31, 2009

Mails: August 2009

- Board Recruiting: Tracking the Hot Prospects
- Government in Governance: The Market Meltdown One Year In
- Board Leadership: Lessons from the Wreckage

Fourth Quarter 2009

Ad Reservations: September 18, 2009

Materials: September 25, 2009

Mails: October 2009

- Reputation Management: The Pros Open Up Their Playbooks
- Board Education: Boosting a Director's Ability to See Around Corners
- 2010: Is Your Board and Management Team Ready?

BONUS DISTRIBUTION:

NACD Annual Conference