

Directors&amp;Boards

# Editorial Calendar 2009



## The Directors & Boards 2009 Annual Report

**Expanded circulation:** 10,000 plus

**Ad Reservations:** June 5, 2009

**Materials:** June 12, 2009

**Mails:** July 2009

- Governance Year in Review
- Top Legal Decisions and SEC Report Card
- Directors to Watch

### First Quarter 2009

**Ad Reservations:** January 13, 2009

**Materials:** January 20, 2009

**Mails:** February 2009

- Outmoded Board Processes: An Enduring Legacy of Enron
- Communicating in Troubled Times: A CEO Tipsheet
- Executive Compensation: Get It Right ... Right Now

### Second Quarter 2009

**Ad Reservations:** April 17, 2009

**Materials:** April 24, 2009

**Mails:** May 2009

- Board Composition: Back to Square One
- The Compliant Board: Getting There...and Being There
- Director Pay 2008 vs. 2009: What It Now Takes to Attract Top Talent

### Third Quarter 2009

**Ad Reservations:** July 24, 2009

**Materials:** July 31, 2009

**Mails:** August 2009

- Board Recruiting: Tracking the Hot Prospects
- Government in Governance: The Market Meltdown One Year In
- Board Leadership: Lessons from the Wreckage

### Fourth Quarter 2009

**Ad Reservations:** September 18, 2009

**Materials:** September 25, 2009

**Mails:** October 2009

- Reputation Management: The Pros Open Up Their Playbooks
- Board Education: Boosting a Director's Ability to See Around Corners
- 2010: Is Your Board and Management Team Ready?

#### **BONUS DISTRIBUTION:**

NACD Annual Conference